

CONVENOR'S SHEET

The Topic: Summit Collaboration, Coordination, Networking “Where do we go from here”?

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Brief Summary: (Main points; important perspectives; interesting ideas):

FLIP CHART NOTES:

Where do we go from here?

- How to keep momentum.
- Desire to share summit information
 - Coordinate, move it forward, across levels
- How to get summit to feed in N.R. workshops, MRPA Annual Conference and others.
- Combine efforts to not break our banks.

How to communicate/collaborate across MRPA CMH structure

- Develop efficient sharing – not duplicate.
- How to share this project effort with people within & outside of MRPA.
- How to keep the BP effort moving beyond current project (ends in June, 2007)
- Website – How to keep it vital/updated?

Best Practices = Shared practice

- Marketing the utility of the website – Why it is useful. Encourages connection.
- Not just Best Practices but bad experiences that should be shared and contact info.
- Importance of linking to other BP's (e.g. National Park Service) Trends...
- Website Links
 - Forum
 - Ability to ask O.R. community a question.
- How to brand the website so it continues.
- How to automate BP's so capture good BP information when it's created?
- BP website –ensure it lives/is valuable beyond this projects end.
- Allow for policies
 - Memorial policy...

Website Future

- Marketing goes to Branding goes to trust
- Effectively targeting our message.
- Links to Best Practice topics.
- Partnership area on website with links to key partners.
- Forest Service BP's.
- But a need for bringing it into the context of the BP website.

Signature Sheet

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